



15708 Pomerado Road, Suite N208, Poway, CA 92064

November 10, 2016

RE: Counterfeit Driver's Gear

To Racers and Technical Inspectors,

The photos below are examples of counterfeit SFI conformance labels attached to shoes and driver suits fraudulently represented as being certified to SFI specifications.

These were found on non-major brand equipment utilizing off-shore 3rd party manufacturers.

Please compare the certification labels on your shoes and suits against the photographs below.

Take note in the difference in fonts on the shoe labels, there is an incorrect word on one of the shoe labels.

In addition to the difference in the quality of embroidery, the reverse side of the counterfeit suit labels has a felt covering that is not present on the genuine label.

There are also label security measures which are not visible in a photograph.

Please contact the [SFI Foundation](#) if you suspect fraud or counterfeit items.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Hurst'.

Mike Hurst
Technical Manager
SFI Foundation, Inc.
sfi@sfifoundation.com

GENUINE



This Manufacturer
Certifies That This
Product Meets

SFI SPEC. 3.3/5 SHOE



This Manufacturer
Certifies That This
Product Meets

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COUNTERFEIT



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COUNTERFEIT

GENUINE